



WHAT: V-PAC is a teen dating abuse/sexual violence prevention project of bloom365 that activates the power of peer connections and peer influence to change unhealthy norms and cultivate a culture of empathy, respect, consent in GenZ.

WHY: Increase help-seeking behaviors among peers by removing the barriers to safety, healing and hope for young survivors of abuse and violence.

HOW: Peer Advocates are trained to lead outreach activities in and out of school that educate, advocate and activate young people and their "Trusted Adult Allies" to reduce the risk factors* and increase the protective factors* associated with preventing teen dating abuse/sexual violence. *cdc.gov/violenceprevention

WHO: BLOOM365 Peer Advocates are a passionate group of teen volunteers who activate their social influence to lead the change to #UprootAbuse in a generation. They partner with "Trusted Adult Allies" to plan and promote three bloom365 outreach campaigns a year.

BLOOM365 Lead Peer Advocates are paid interns who create videos, write blogs, inform bloom365 curricula, run the peer support text/chatline, deliver education to peers, connect peers to help and more!

WHEN: Friday's May 1, 8, 15, 22
2:00 pm- 4:00 pm | Online: Adobe Connect

INTERACTIVE SESSIONS:



True Colors

Recognize strengths, passions and personal advocacy skills.



Fear Factor

Identify biases, fears, stigma and other factors that create help seeking barriers for teens.



Drop the Mic

Teen voices have power: activate prevention through music, art, writing, and social media.



IRL

Remove the barriers by learning how to help a peer and when to involve a Trusted Adult Ally.



#BringLove365

Act as an agent of change among peers by normalizing empathy, respect and help seeking.

PEER ADVOCATES GAIN SKILLS:
Planning
Problem Solving
Collaboration
Communication
Self-Advocacy
Organization
Social Networking
Referral
Peer Educator
Marketing/Outreach

